



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Impact Politics LLC
21014 Bandera Street
Woodland Hills, CA 91364

Contract # 5279559

Schedule Dates 06/16/22-06/21/22
Advertiser NRDC Action Fund (143724)
Agency Impact Politics LLC (15885)
Product POLITICAL ISSUE (ns) (1187)
Brand //000016 (1743203)
Salesperson Eagle/LA, Los Angeles (3882)
Sales Office Eagle-Los Angeles
Buyer Name Franklin,Nicole
Phone/Fax /
CPE 000016
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments NRDC DC TERRY DREHER
 Separation: Max times per day: 1.

Date Entered 06/15/22
Last Modified 06/15/22
Entered By Callie Johnson
CO-OP No
External # ECR27799728
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,235.00
Net Total \$29,665.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jun. 2022	25	\$34,900.00
Grand Total:	25	\$34,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-0.6)	06/16/22-06/17/22	1	:30	6A- News-7News ON YOUR SIDE at 6AM					1	1			2	\$600.00	\$1,200.00	Washington (WJLA)	6A NEWS	6/15/22
2.0	Normal Line / SPOT (2-0.6)	06/20/22-06/21/22	1	:30	6A- News-7News ON YOUR SIDE at 6AM		1	1						2	\$600.00	\$1,200.00	Washington (WJLA)	6A NEWS	6/15/22
3.0	Normal Line / SPOT (3-0.5)	06/19/22-06/19/22	1	:30	7A- News-7News ON YOUR SIDE Weekend at 7AM								1	1	\$150.00	\$150.00	Washington (WJLA)	SUN 7A NEWS	6/15/22
4.0	Normal Line / SPOT (4-1.0)	06/19/22-06/19/22	1	:30	8A- ABC-Good Morning America Sunday								1	1	\$650.00	\$650.00	Washington (WJLA)	SUN GMA	6/15/22
5.0	Normal Line / SPOT (5-0.8)	06/19/22-06/19/22	1	:30	10A- News-Full Measure with Sharyl Attkisson								1	1	\$500.00	\$500.00	Washington (WJLA)	FULL MEASURE	6/15/22
6.0	Normal Line / SPOT (6-0.5)	06/19/22-06/19/22	1	:30	10:30A- Government Matters								1	1	\$500.00	\$500.00	Washington (WJLA)	GOVERNMENT MATTERS	6/15/22
7.0	Normal Line / SPOT (7-0.9)	06/16/22-06/17/22	1	:30	5P- News-7News ON YOUR SIDE at 5PM					1	1			2	\$1,000.00	\$2,000.00	Washington (WJLA)	5P NEWS	6/15/22
8.0	Normal Line / SPOT (8-0.9)	06/20/22-06/21/22	1	:30	5P- News-7News ON YOUR SIDE at 5PM		1	1						2	\$1,000.00	\$2,000.00	Washington (WJLA)	5P NEWS	6/15/22
9.0	Normal Line / SPOT (9-1.6)	06/16/22-06/17/22	1	:30	6P- News-7News ON YOUR SIDE at 6PM					1	1			2	\$1,600.00	\$3,200.00	Washington (WJLA)	6P NEWS	6/15/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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10.0	Normal Line / SPOT (10-1.6)	06/20/22-06/21/22	1	:30	6P- News-7News ON YOUR SIDE at 6PM		1	1						2	\$1,600.00	\$3,200.00	Washington (WJLA)	6P NEWS	6/15/22
11.0	Normal Line / SPOT (11-1.7)	06/16/22-06/17/22	1	:30	6:27P- 6:30P (EST)					1	1			2	\$3,000.00	\$6,000.00	Washington (WJLA)	WORLD NEWS ADJ	6/15/22
12.0	Normal Line / SPOT (12-1.7)	06/20/22-06/20/22	1	:30	6:27P- 6:30P (EST)		1							1	\$3,000.00	\$3,000.00	Washington (WJLA)	WORLD NEWS ADJ	6/15/22
13.0	Normal Line / Access (13-5.0)	06/16/22-06/16/22	1	:30	7:30P- Jeopardy					1				1	\$6,000.00	\$6,000.00	Washington (WJLA)	JEOPARDY	6/15/22
14.0	Normal Line / SPOT (14-2.9)	06/16/22-06/17/22	1	:30	11P- News-7News ON YOUR SIDE at 11PM					1	1			1	\$1,100.00	\$1,100.00	Washington (WJLA)	LATE NEWS	6/15/22
14.0.1	Closed Preempt (14-2.9)	06/16/22															Washington (WJLA)	Order Error/Exception - LN at 1130p due to NBA	
15.0	Normal Line / SPOT (15-2.9)	06/20/22-06/21/22	1	:30	11P- News-7News ON YOUR SIDE at 11PM		1	1						2	\$1,100.00	\$2,200.00	Washington (WJLA)	LATE NEWS	6/15/22
16.0	Normal Line / SPOT (16-1.8)	06/19/22-06/19/22	1	:30	11P- News-7News ON YOUR SIDE Weekend at 11PM								1	1	\$900.00	\$900.00	Washington (WJLA)	SUN LATE NEWS	6/15/22
17.0	M/G For 14.0.1 / SPOT (17-2.9)	06/16/22-06/16/22	1	:30	11:30P- News-7News ON YOUR SIDE at 11PM					1				1	\$1,100.00	\$1,100.00	Washington (WJLA)	LATE NEWS FOLLOWING NBA	6/15/22

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